



Impact100 Philadelphia Announces Five Finalists for 2010 Grant Funding

Impact100 Philadelphia is delighted to announce the five finalists for our 2010 Grant Awards. The five committees completed their evaluations of grant proposals this week, choosing one nonprofit organization from each of the five focus areas. Members will gather on June 7th to listen to presentations and vote to award a project grant of \$100,000 to one organization and operating grants of \$20,000 and \$19,000 to two other finalists.

2010 Grant Finalists:

Arts & Culture: *ColorWheels, Fleisher Art Memorial*

Education: *Teens 4 Good Program, Federation of Neighborhood Centers*

Environment: *Urban Airshed Reforestation Project, New Jersey Tree Foundation*

Family: *Families in Crisis: Reuniting Grandparents and Grandchildren, SeniorLAW Center*

Health & Wellness: *Wellness Outreach Program, Center in the Park*

Arts & Culture:

The **Samuel S. Fleisher Art Memorial**, founded as the Graphic Sketch Club in 1898 for adults and children in Southeast Philadelphia, provides free and low-cost arts programming to more than 17,000 people each year. While Fleisher has had a citywide impact, one of the founder's specific goals was to provide access to art making for people living in its immediate neighborhoods and communities. To that end, Fleisher seeks to launch **ColorWheels**, a new mobile art studio that would deliver arts programs directly to 3,500 adults and children in working class and immigrant neighborhoods in Southeast Philadelphia. ColorWheels would be a vibrantly branded van traveling to partnering sites, community festivals and neighborhood gatherings. It would be equipped with printmaking, painting, drawing, sculpture, and exhibition equipment.

www.fleisher.org

Education:

Federation of Neighborhood Centers' Teens 4 Good Program is a social entrepreneurship program that features a youth-led urban agricultural business. **Teens 4 Good** would provide high school students who are at risk for not graduating, with the skills and support needed to enter and complete college, find jobs and perform effectively in the workplace. Teens 4 Good's goal is to create a national model of youth-led urban agricultural businesses that build skills, while developing a model local food system that eliminates barriers to accessing fresh, affordable produce. With Impact100 funding, the project would expand the existing program into a year-round effort; increase the number of youth participating; expand the number of urban farms and produce grown there; and launch a business venture with Jeff Brown ShopRite Stores. www.federationnc.org

Environment:

For 12 years, the **New Jersey Tree Foundation** has helped communities improve their environment and quality of life through forestry programs involving volunteerism, education, community outreach and partnerships. With the dedication of trained community volunteers who maintain the trees, 95 percent of the new trees planted by New Jersey Tree Foundation have survived. Beyond the significant environmental benefits, the programs help foster community leadership and build hope in impoverished neighborhoods. With Impact100 funding, New Jersey Tree proposes to expand its **Urban Airshed Reforestation Program** in Camden. The proposed project would mobilize 500 volunteers to plant 220 trees and 600 shrubs to create lush corridors, beautify streets, stabilize vacant lots, establish new parks and improve existing open space in Camden. www.newjerseytreefoundation.org

Family:

Since 1978, **SeniorLAW Center**'s mission has been to improve the lives of older Pennsylvanians and protect their rights through legal representation, education and advocacy. SeniorLAW Center seeks funding from Impact100 to launch **Families in Crisis: Reuniting Grandparents and Grandchildren**, a program to help grandparents and other elder relatives provide homes for children who have been removed from parental custody. SeniorLAW Center would offer direct legal representation to at least 100 grandparents, deliver multi-lingual community education programs to a minimum of 150 seniors and provide training to professionals working with the elderly about kinship caregiver rights. The children placed with relative caregivers would have greater stability, be more likely to remain with siblings, have stronger connections with families and perform better in school. www.seniorlawcenter.org

Health & Wellness:

Center In the Park was founded in 1968 with a goal of giving Northwest Philadelphia seniors a place of their own. Its mission is to promote positive aging and foster community connections. CIP has helped thousands of men and women remain active, become leaders in their communities and assume responsibility for healthy aging. Through the **Wellness Outreach Program**, CIP would provide a model for comprehensive, community-based health and wellness programs for at least 175 low-income, primarily African-American older adults at risk for functional decline in Northwest Philadelphia's Logan and Olney neighborhoods. Using evidence-based programs, CIP would train and supervise volunteers to serve as advocates in the community, and offer programs about chronic disease self-management, diabetes self-management, falls prevention, brain health and weight management.

www.centerinthepark.org