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**FOR IMMEDIATE RELEASE**  
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***IMPACT100 PHILADELPHIA AWARDS \$139,000 IN NEW FUNDING TO  
THREE AREA NONPROFIT ORGANIZATIONS***

***NEW JERSEY TREE FOUNDATION AWARDED \$100,000 PROJECT GRANT***

Philadelphia, PA -- Impact100 Philadelphia, a group of 139 women donors pooling their contributions, has awarded \$139,000 to three Philadelphia-area charitable organizations. Impact100 members gathered at the June 7, 2010 annual meeting to listen to project presentations from five grant finalists and to vote for a \$100,000 project grant recipient. The second and third place finalists are receiving \$20,000 and \$19,000 operating grants, respectively.

New Jersey Tree Foundation (NJTF) was selected to receive a \$100,000 project grant to expand its Urban Airshed Reforestation Program in Camden. With Impact100 funding, NJTF will mobilize 500 volunteers to plant 220 trees and 600 shrubs and perennials in underserved Camden neighborhoods. NJTF was selected from a group of finalists, which also included Center in the Park, Federation of Neighborhood Centers, Fleischer Art Memorial and SeniorLAW Center.

Federation of Neighborhood Centers was selected to receive a \$20,000 unrestricted operating grant, and SeniorLAW Center a \$19,000 unrestricted operating grant.

Representing the combined giving of 139 women, the total grant funding for 2010 is a 25% increase over last year. Women joined Impact100 Philadelphia in larger numbers in spite of difficult economic conditions and an expected decline nationwide in contributions to nonprofit organizations. "We are in awe of the generosity and enthusiasm of the women who joined Impact100 for these 2010 grants. In a year when funds are badly needed to support nonprofit activities, it is thrilling that we can award funding to three deserving organizations," said Co-President Mary Broach.

Impact100 Philadelphia's concept centers on individual women donors who pool their \$1,000 contributions to provide high-impact grants to deserving but lesser-known local organizations that normally do not have access to large-scale funding, and to highlight unmet needs in the region. Remarking on Impact100 Philadelphia's second grant year, Co-President Beth Margel Dahle explained, "Members are excited to see the ideas of the grant recipient come to life to benefit populations in great need. Last year's project grant recipient, The Philadelphia Committee to End Homelessness, more than exceeded its stated goals and settled 28 families including 74 children in safe, affordable housing."

Focus areas for grants include Arts & Culture, Education, Environment, Family, and Health & Wellness. "We encourage organizations to visit our website to review the focus area descriptions and eligibility requirements," said Grants Chair Anita Lockhart. "Regional nonprofit organizations, in existence for at least 36 months, can find detailed information and application forms at [www.impact100philly.org](http://www.impact100philly.org) in the Grant Applicants section. The 2011 grant cycle will begin with a January deadline for initial Letters of Inquiry," Lockhart added.

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***INVITATION TO MEDIA REPRESENTATIVES:***

On Tuesday, June 15, 2010, at 1:30 pm, Impact100 Philadelphia will be presenting a check to the New Jersey Tree Foundation at a Camden, NJ location (to be determined). You are cordially invited to cover this event. Please contact Stephanie Maguire for further information and details.

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*Impact100 Philadelphia is a 501(c)(3) public charity made possible by women seeking to transform lives in the Philadelphia region through the power of giving as one.*

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