



Grant Applicants Workshop

November 5, 2009

Hosted by:

Eckert Seamans Cherin & Mellott, LLC

www.impact100philly.org
grants@impact100philly.org



Grant Applicants Workshop



Today's Speakers

Wendy Peck, Chair of Educational Programs

Mary Broach, Co-President

Anita Lockhart, Grants Chair

Beth Margel Dahle, Co-President



What is Impact100 Philadelphia?

- Founded in April 2008
- Women donate \$1,000 each
- Open to all; we strive for diversity
- Detailed proposal review process
- Award grants of \$100,000
- Members vote each June to determine the grant recipient



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Our Particular Emphasis

- Large project grants of \$100,000
- Organizations: Small to midsize nonprofits
- Projects:
 - A long-term positive impact
 - Benefitting underserved populations
 - Taking place in the six-county Philadelphia region



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Why we formed Impact100 in Philadelphia

- To provide this grant opportunity for smaller organizations
- To tap into women's desire to give, and to learn about philanthropy
- The Impact100 model: simple, effective, low-cost, high-impact
- The ripple effect of this type of grant-making



Examples of Impact100 grant projects

- PCEH SafeHome Project
- Dental equipment in Cincinnati
- Finalist: Construction at a school for the severely disabled in Pensacola



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Eligible organizations

- Tax-exempt under Section 501(c)(3)
- In Bucks, Chester, Delaware, Montgomery, Philadelphia or Camden counties
- In operation at least 36 months
- Operating budget between \$400,000 and \$5,000,000



Changes for the 2010 Grant

- Future grants capped at \$100,000
- Funds in excess of \$100,000 awarded as smaller operating grants to one or more finalist organizations
- Up to 15% of the grant request may be allocated toward administrative overhead
- Minimum operating budget of \$400,000 for applicant organizations
- Postmarked deadline, not “received by”
- New forms available 12/15



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Impact100 Focus Areas

- *Arts and Culture*
- *Education*
- *Environment*
- *Family*
- *Health & Wellness*



Letter of Inquiry mistakes encountered last year

- Incomplete: 10
 - two Focus Areas checked
 - missing budget numbers
 - no 501(c)(3) letter included
 - no copies
- Ineligible: 10
 - project budget too small
 - in operation less than 3 years



Arts & Culture:

Initiatives that cultivate, develop, and enhance the cultural and artistic climate of the Philadelphia region

- ***LOIs: 15***
- ***Full Proposals: 7***
- ***Finalist: Musicopia***



Education:

Initiatives that further the educational process or improve access to education for children and/or adults in the Philadelphia region

- ***LOIs: 43***
- ***Full Proposals: 11***

- ***Finalist: Interim House***



Environment:

Initiatives that will restore, preserve, revitalize or enhance physical or natural surroundings, including indoor and outdoor recreational facilities and other buildings or structures in the Philadelphia region

- ***LOIs: 7***
- ***Full Proposals: 4***

- ***Finalist: ERTHNXT***



Family:

Initiatives that strengthen and enhance the lives of children and families living in the Philadelphia region

- ***LOIs: 26***
- ***Full Proposals: 7***
- ***Finalist: Philadelphia Committee to End Homelessness***



Health & Wellness:

Initiatives that improve the mental and/or physical well-being of people living in the Philadelphia region

- ***LOIs: 28***
- ***Full Proposals: 9***

- ***Finalist: Linda Creed Breast Cancer Foundation***



Communication with Applicants

- Usually via email from grants@impact100philly.org
- May ask for additional information
- Notify nonprofits at various stages of the grant process:
 - request for full proposal
 - request for site visit
 - selection of five finalists



Grant Application Process

Two step process:

- Letter of Inquiry due 1/15/2010
- Full Proposal (by invitation only)

Applicant must choose a Focus Area

Do not include brochures, DVDs, articles, etc.



[Home](#) | [About Us](#)

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[>> Overview](#)

[Eligibility](#)

[Focus Areas](#)

[How to Apply](#)

[Important Dates](#)

[Forms to Download](#)

[Grant FAQ](#)

Important Dates

Letters of Inquiry must be postmarked by Monday, February 2, 2009. [>>](#)

Full Proposals must be postmarked by Monday, March 16, 2009. [>>](#)

Grant Finalists will be announced by Friday, May 8, 2009 and asked to make a presentation to the members of Impact100 Philadelphia at the annual meeting on Monday, June 1, 2009.

Grant Applicants

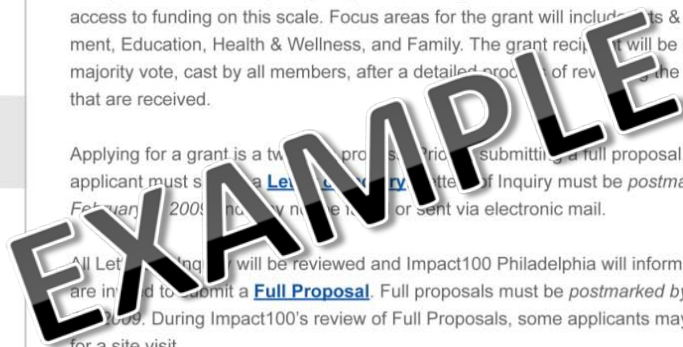
Overview Impact100 Philadelphia's mission is to engage women in philanthropy and collectively to fund large, high impact grants to charitable initiatives in the Philadelphia region. The goal is to make a high-impact grant to an organization that would otherwise not have access to funding on this scale. Focus areas for the grant will include Arts & Culture, Environment, Education, Health & Wellness, and Family. The grant recipient will be selected by majority vote, cast by all members, after a detailed process of review of the grant proposals that are received.

Applying for a grant is a two-step process. First, you submit a full proposal, each prospective applicant must submit a [Letter of Inquiry](#). *Letters of Inquiry must be postmarked by Monday, February 2, 2009 and may be submitted via electronic mail.*

All Letters of Inquiry will be reviewed and Impact100 Philadelphia will inform applicants if they are invited to submit a **Full Proposal**. Full proposals must be *postmarked by Monday, March 16, 2009*. During Impact100's review of Full Proposals, some applicants may receive requests for a site visit.

Grant finalists will be *announced by Friday, May 8, 2009*, and will be asked to make a presentation to the members of Impact100 Philadelphia at our *annual meeting on Monday, June 1, 2009*. Members will vote at the meeting and the grant recipient will be announced that evening.

We recommend you read through the other sections of the website's Grant Applicants menu before proceeding. Please note that only organizations with annual operating budgets below \$5 million are eligible for the Impact100 Philadelphia grant.





Project Funding Priorities

- Conducted by organizations with limited funding on this scale
- Long-term positive impact
- Significant number of people
- Underserved population
- New programs or expansions of existing programs
- Minimum total budget of \$100,000



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Note that:

- Up to 15% of grant request may go to organizational overhead expenses
- Grant funds must be expended within 15 months



Key Dates

- **Total Funding** announced – by December 15
- **Letters of Inquiry** due – Friday, January 15
- **Full Proposals** due – Friday, February 26 (*by invitation*)
- **Finalist Organizations** announced – Friday, May 14
- **Finalists' Presentations** – Monday, June 7



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Final Remarks

- Entire Membership Votes
- Fair and unbiased process
- One woman, one vote