Grant Applicant Information Session

November 6, 2019

www.impact100philly.org
NonProfitLiaison@impact100philly.org
@impact100philly

Hosted by: Klehr, Harrison, Harvey, Branzburg, LLP
Today’s Agenda

Overview of Impact100 Philadelphia
   Carolyn Ashburn & Madge Rothenberg, Co-Presidents

Core Mission Grants, Eligibility & Grants Process
   Alice Hausman & Denise Horan, Nonprofit Liaison Co-Chairs

Focus Areas, Timetables, Steps for Applying
   Toby Gang & Renee Applegate, Grants Co-Chairs

Financial Requirements
   Beth Dahle, Co-Founder

A Grantee’s Perspective
   Denise Kinney, Musicopia

Questions & Answers
Impact100 Philadelphia’s mission is to engage women in philanthropy and collectively fund high-impact grants to nonprofit organizations in the Philadelphia region.
At least 100 women contribute.

Members donate $500/$1000 to grant pool.


Committees of Members review applications from local nonprofits, perform site visits, choose finalists.

Finalists present Core Mission Proposals at Annual Meeting & members vote.

$100,000 Core Mission and $20,000-$50,000 General Operating Grants awarded.

100% of the women’s donations are given directly to local nonprofits.
Membership Growth

111 members for one grant in 2009 to 398 members for five grants in 2019 of $382,500
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Questions & Answers
Impact100 Core Mission Grants

Proposals can focus on:
• Initiatives that will strengthen the nonprofit’s work in the region or
• Funding for new or expanding primary programs or services or
• Necessary improvements to infrastructure

Proposals should explain:
• How the grant will strengthen the organization and its core mission and
• Why now? Why is the timing and the size of this grant going to have a high impact on the organization and the people it serves?
What Impact100 Will Fund

• Programs or Services
• Administration
• Facilities and Equipment
What Impact100 Will Not Fund

• Debt reduction, operating deficits, interim or bridge funding, or endowment funding

• Individuals or private foundations

• Activities that are religious or political in nature

• Fund drives, annual appeals, fundraising events, or general capital campaigns
Organization Eligibility

- Tax-exempt under IRS Section 501(c)(3), independent of a financial sponsor (local affiliates may apply under the 501(c)(3) of the national organization)

- Located in and serve residents of Bucks, Chester, Delaware, Montgomery or Philadelphia County (note that we no longer fund Camden County, NJ as Impact100 South Jersey funds it)

- Possessing at least 3 full years (36 months) of independently prepared audited or reviewed financial statements

- Not a recipient of an Impact100 $100,000 grant in the past three grant cycles
Funding Preferences

• Applicant’s annual operating expenses are between $500,000 and $5,000,000

• Applicant’s programs or services target under-served populations

• Impact’s grant will highlight unmet needs in the region

• Impact’s grant will have a high impact on beneficiaries or communities
Applicants should:

• Fit within one of our five Focus Areas

• Propose the use of Impact100’s grant for expenses that support the organization’s core mission

• Submit a proposal budget of at least $100,000

• Propose to expend funds within 24 months
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Impact100’s Focus Areas

- Arts & Culture
- Education
- Environment
- Family
- Health & Wellness
Impact100’s Goals

- Provide high-impact grants that support smaller, lesser-known organizations
- Target under-served populations
- Highlight unmet needs in our region
Steps To Apply for Grant

www.impact100philly.org
$100,000 Core Mission Grantees in 2019

- EDUCATION LAW CENTER
- Musicopia
- YOUTH SENTENCING & REENTRY PROJECT
Operating Grantees in 2019

($41,250 each)
Proposal Review Process

Step 1: November - January
Letter of Inquiry

Step 2: January - March
Full Proposal

Step 3: March - April
Site Visit

Step 4: May
Finalist Selected

Step 5: June
Annual Meeting
## Grants Timeline

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<th>Key Steps</th>
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<tr>
<td>Online LOI Application Opens</td>
<td>November 6</td>
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<tr>
<td>Funding Total Announced</td>
<td>Mid December</td>
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<tr>
<td><strong>Letters of Inquiry Due</strong></td>
<td><strong>December 12</strong></td>
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<td>Full Proposal by Invitation</td>
<td>January 17</td>
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<td><strong>Full Proposals Due</strong></td>
<td><strong>February 7</strong></td>
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<tr>
<td>Site Visits</td>
<td>Mid March – April</td>
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<tr>
<td>Finalist Organizations Announced</td>
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<td>Finalists’ Presentations/Grants Awarded</td>
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Required Financials

- Income statement for the most recently completed fiscal year (include projected budget vs. actual)
- Year-to-date interim statement for the current fiscal year
- Proposed budget for $100,000 grant (using Impact100 form; to expend grant funds within 24 months)
- Independently prepared financial statements (audit or review) for past 3 full years
- IRS form 990, including all schedules for past 2 years

Additional follow-up from Impact100 likely for local chapters of national organizations and/or collaborative proposals
Communication with Applicants

• Our primary email is nonprofitliaison@impact100philly.org (not grants@)
• We will correspond with the email address you use when registering for your online application
• We notify all applicants at each stage of the grant process:
  • Invited to submit a Full Proposal
  • Requesting a Site Visit
  • Selected as a Finalist
• Applicants may receive requests for additional information, particularly from our Financial Review Panel
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2019 Core Mission Recipient

Denise Kinney, Executive Director
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Questions & Answers
Thank you!

#Impact100Philly
#CoreMission
#CollectiveGiving
#WomenGivingAsOne

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